

#### THE BRAND





Situated uniquely between the colonial history of the Wessex estate and the forward-looking One-North district, Bloomsbury Residences seamlessly unites these contrasting yet interconnected worlds, drawing inspiration from its namesake - London's renowned intellectual and literary district.

The word Blooms signifies start/growth and flourish; A beginning of a transformation, offering a new living experience that blends seamlessly with the area's emerging landscape and future developments.

# **PROJECT INFORMATION**



PROJECT NAME	BLOOMSBURY RESIDENCES & BLOOMSBURY SHOPPES	
DEVELOPER	Media Circle Developments PTE LTD  (A joint venture between Qingjian Realty (South Pacific) Group Pte Ltd & Forsea Holdings Ptd Ltd)	
DESCRIPTION	Residential Flat development comprising 1 block of 23-storey, 1 block of 21-storey, 1 block of 14-storey Apartments with Commercial on 1 <sup>st</sup> Storey, carpark at 1 <sup>st</sup> Storey and Basement	
LOCATION	Media Circle (Queenstown Planning Area, RCR)	
ADDRESS	Block 61, 63 and 65 Media Circle Singapore 139815, 139816, 139817	
TENURE	99 YEARS LEASEHOLD FROM 7 May 2024	
EXPECTED VACANT POSSESSION	7 February 2029	
SITE AREA	10,632.10 SQM	
TOTAL NUMBER OF UNITS	358	
PARKING LOT	143 Residential Car Park Lots (Inclusive of 5 EV Lots and 5 Public Lots) + 3 Accessible Lot 4 Commercial Car Park Lots + 1 Accessible Lot 90 Residential Bicycle Lots	

ARCHITECT	ADDP ARCHITECTS LLP
LANDSCAPE CONSULTANT	ECOPLAN ASIA PTE LTD
PROJECT INTERIOR DESIGNER	INDEX DESIGN PTE LTD
M&E ENGINEER	UNITED PROJECT CONSULTANTS PTE LTD
C&S ENGINEER	ENGINEERS ALLIANCE PTE LTD



# LOCATION HIGHLIGHTS

# Premium Central Locale (RCR)

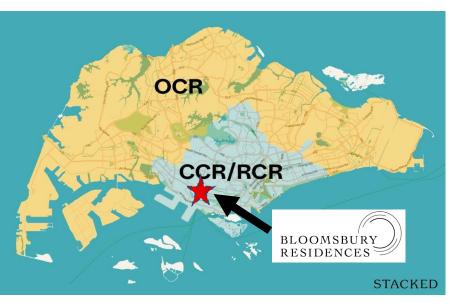






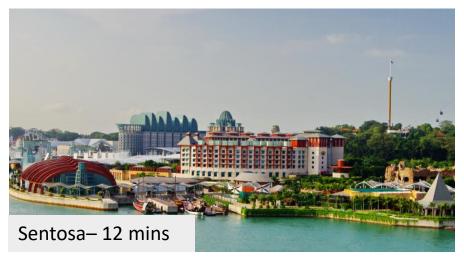














# Potential demand from surrounding estates

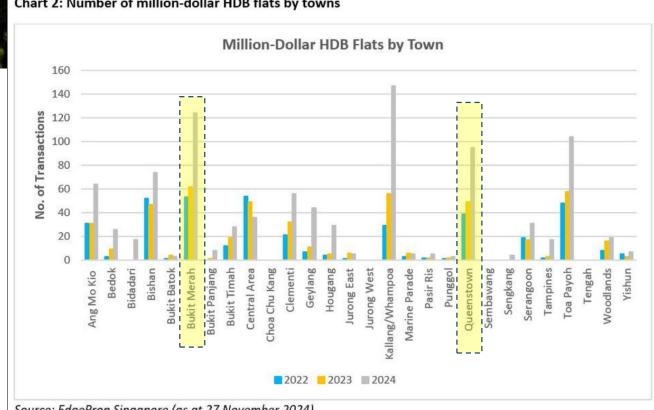




# **Located in Queenstown Planning Area**

Surrounded by the following prime HDB estates

- **Dawson Estate**
- Margaret Drive Estate
- Queenstown Estate
- **Dover Estate**



Source: EdgeProp Singapore (as at 27 November 2024)



# ONE NORTH MASTER PLAN

## **ONE NORTH** Masterplan



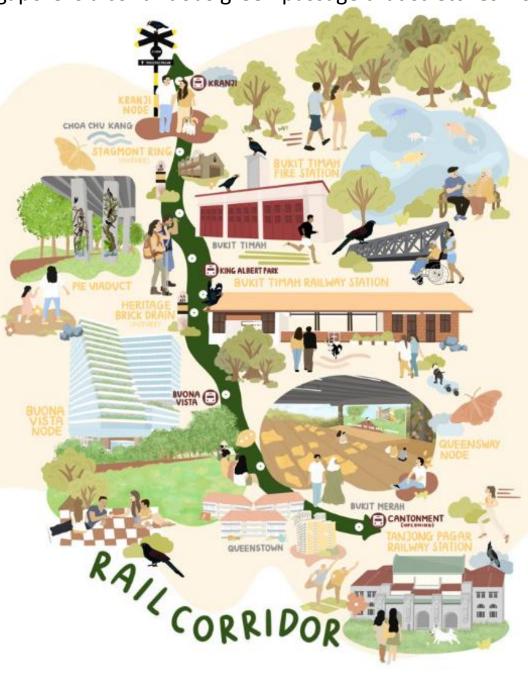
Mediapolis, situated in one-north, plays a vital role in Singapore's infocomm technology and media (ICM) ecosystem. Created for the rapidly expanding infocomm, media, physical sciences and engineering sectors, the 19-hectare hub is supported by a robust IT infrastructure. Mediapolis provides a synergistic business environment, where the finest in the industry can thrive and grow.





# 'From Rail to Trail' Rail Corridor Exhibition

The Railway Corridor in Singapore is a continuous green passage that stretches from the north to the south of the island.



- •Green Passage: Wildlife movement and a scenic route for nature lovers and outdoor enthusiasts.
- •Recreational Space: The corridor has been transformed into a recreational space for walking, jogging, and cycling



# New community spaces for Rail Corridor in Queensway, Stagmont Ring



Source : | The Straits Times

#### **Upcoming and existing nodes**

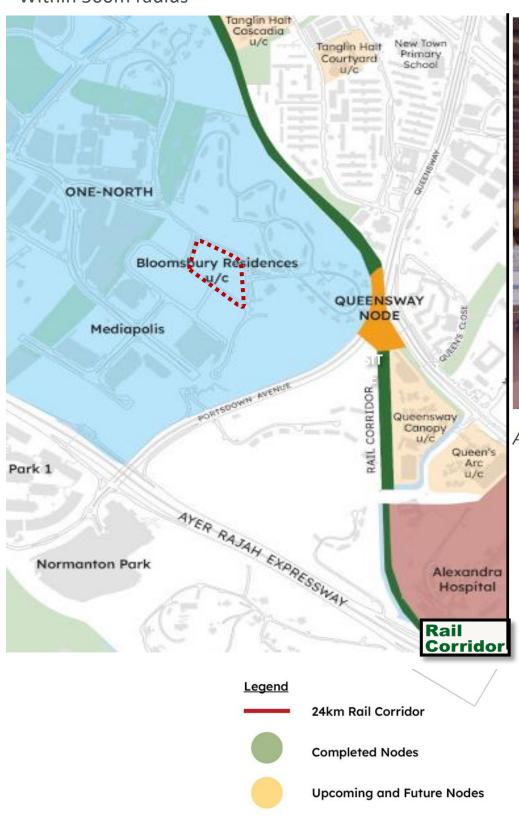
Three new community nodes will be added to the Rail Corridor from 2027, at Stagmont Ring, the Queensway viaduct and the former Tanjong Pagar Railway Station. There are currently four nodes, each providing a space for the public to gather and participate in activities. A fifth is set to open at the former Bukit Timah Fire Station later in 2025.



# **SITE SURROUNDING**

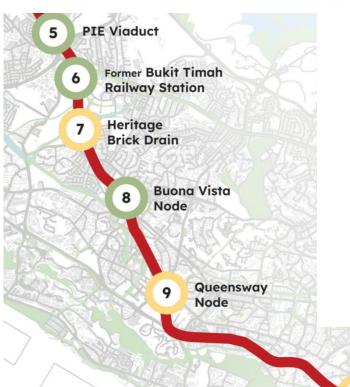
Within 500m radius







Artist's impression of Queensway Node, for illustration purposes only



Heritage gallery and a garden that pays tribute to the area's plantation history.

The node will serve as a gathering space for the community, providing opportunities for public activities and events

Former Tanjong Pagar Railway Station



## **UNIT DISTRIBUTION**





Unit Stack	Unit Typ	e
3, 14	B1	2 Bedroom
2, 15	B2	2 Bedroom Premium
4, 13	В3	2 Bedroom Premium
6, 7, 18, 19	B4	2 Bedroom Premium + Study
1, 16	C1	3 Bedroom + Study
5	C2	3 Bedroom Premium
11	C3	3 Bedroom Premium + Study
10	C4	3 Bedroom Premium + Study
12	C5	3 Bedroom Premium + Flexi
9	D1	4 Bedroom Premium + Study
20	D2	4 Bedroom Premium + Study
17	D3	4 Bedroom Suite + Flexi
Unit No.	Unit Typ	е
21-13, 23-03	PH1	Penthouse (4 Bedroom)
21-15, 23-01	PH2	Penthouse (5 Bedroom + Study)
23-05	PH3	Penthouse (5 Bedroom + Flexi)
21-20	PH4	Penthouse (5 Bedroom + Study)
21-17, 23-08	PH5	Penthouse (6 Bedroom + Study)

#### **SCHEMATIC CHART**



BLOOMSB	
RESIDENC	CES

		BLOCK 6	3	
	9	10	11	12
	NON-A	CCESSIBL	E ROOF	
14	D1	C4	C3	C5
13	D1	C4	C3	C5
12	D1	C4	C3	C5
11	D1	C4	C3	C5
10	D1	C4	C3	C5
9	D1	C4	C3	C5
8	D1	C4	C3	C5
7	D1	C4	C3	C5
6	D1	C4	C3	C5
5	D1	C4	C3	C5
4	D1	C4	C3	C5
3	D1		C3	C5

BLOCK 65									
	13	14	15	16	17	18	19	20	
				ROOF GAR	RDEN				
21	PH	<del>1</del> 1		PH2	Pł	PH5		PH4	
20	В3	B1	B2	C1	D3	B4	B4	D2	
19	В3	B1	B2	C1	D3	B4	B4	D2	
18	В3	B1	B2	C1	D3	В4	В4	D2	
17	В3	B1	B2	C1	D3	B4	В4	D2	
16	В3	B1	B2	C1	D3	B4	В4	D2	
15	В3	B1	B2	C1	D3	В4	В4	D2	
14	В3	B1	B2	C1	D3	В4	В4	D2	
13	В3	B1	B2	C1	D3	B4	B4	D2	
12	В3	B1	B2	C1	D3	B4	В4	D2	
11	В3	B1	B2	C1	D3	B4	В4	D2	
10	В3	B1	B2	C1	D3	В4	В4	D2	
9	В3	B1	B2	C1	D3	B4	B4	D2	
8	В3	B1	B2	C1	D3	B4	B4	D2	
7	В3	B1	B2	C1	D3	B4	B4	D2	
6	В3	B1	B2	C1	D3	В4	В4	D2	
5	В3	В1	B2	C1	D3	В4	В4	D2	
4	В3	B1	B2	C1	D3	B4	B4	D2	
3	В3	B1	B2	C1	D3	В4	В4	D2	

#### LANDSCAPED LEVEL

#### DROP - OFF / RESIDENTIAL CARPARK / RETAIL

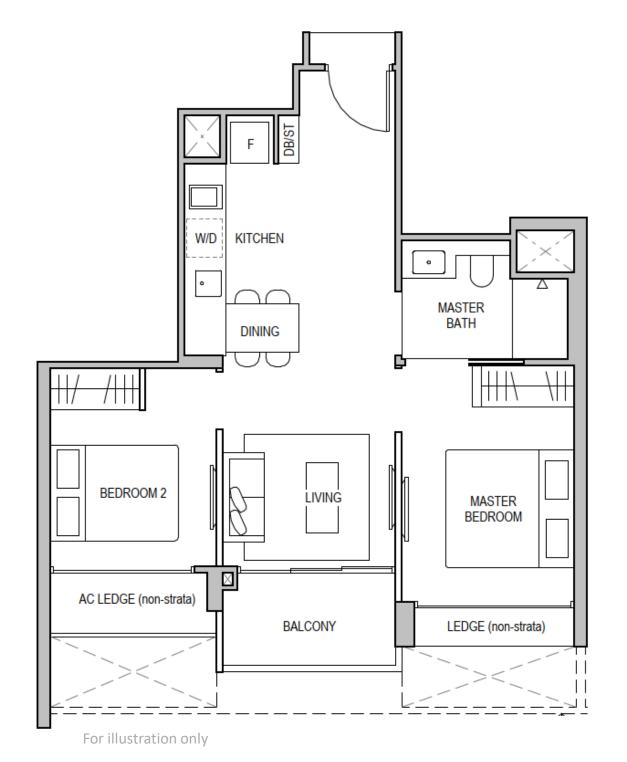
CARPARK / M&E AREAS

LEGEND							
TYPE B1	2 Bedroom	TYPE C1	3 Bedroom + Study	TYPE D1	4 Bedroom Premium + Study	TYPE PH1	Penthouse (4 Bedroom)
TYPE B2	2 Bedroom Premium	TYPE C2	3 Bedroom Premium	TYPE D2	4 Bedroom Premium + Study	TYPE PH2	Penthouse (5 Bedroom + Study)
TYPE B3	2 Bedroom Premium	TYPE C3	3 Bedroom Premium + Study	TYPE D3	4 Bedroom Suite + Flexi	TYPE PH3	Penthouse (5 Bedroom + Flexi)
TYPE B4	2 Bedroom Premium + Study	TYPE C4	3 Bedroom Premium + Study			TYPE PH4	Penthouse (5 Bedroom + Study)
		TYPE C5	3 Bedroom Premium + Flexi			TYPE PH5	Penthouse (6 Bedroom + Study)

#### 2 Bedroom

#### TYPE B1

53 SQM/ 570 SQFT

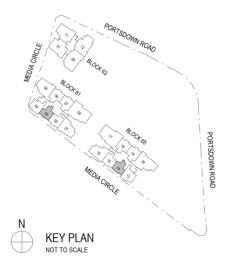




- 1. Flexible Dining space
- 2. Removable wall between Living & Bedrooms for better space planning / future growth
- 3. All Bedrooms with full frontage
- King size bed for the master bedroom and a
   Queen size for the common bedroom

Bedroom	Shower
K x 1	x 1
Q x 1	

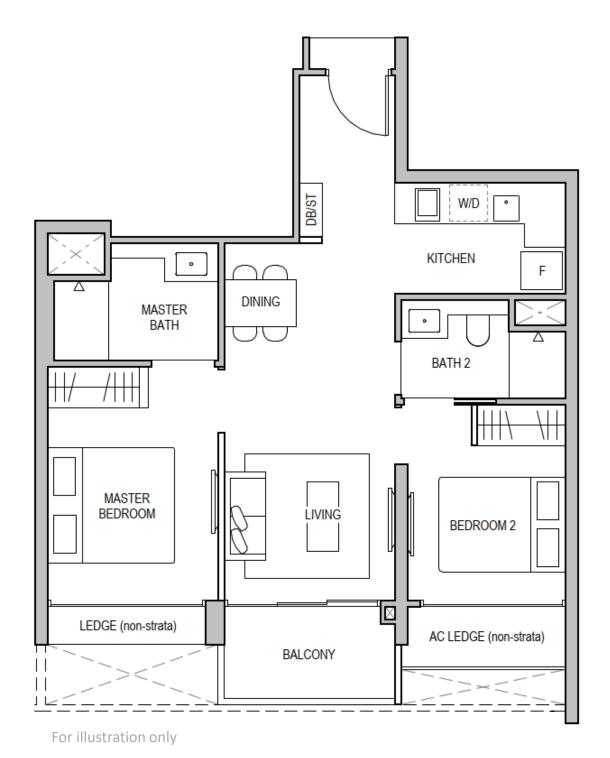




#### 2 Bedroom Premium

#### **TYPE B2**

60 SQM/ 646 SQFT

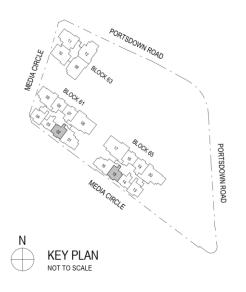




- 1. High-Efficient Layout
- 2. Enclosable Kitchen
- 3. Removable wall between Living & Bedroom for better space planning / future growth
- 4. All Bedrooms with full frontage
- King size bed for the master bedroom and aQueen size for the common bedroom

Bedroom	Shower
K x 1	x 2
Q x 1	



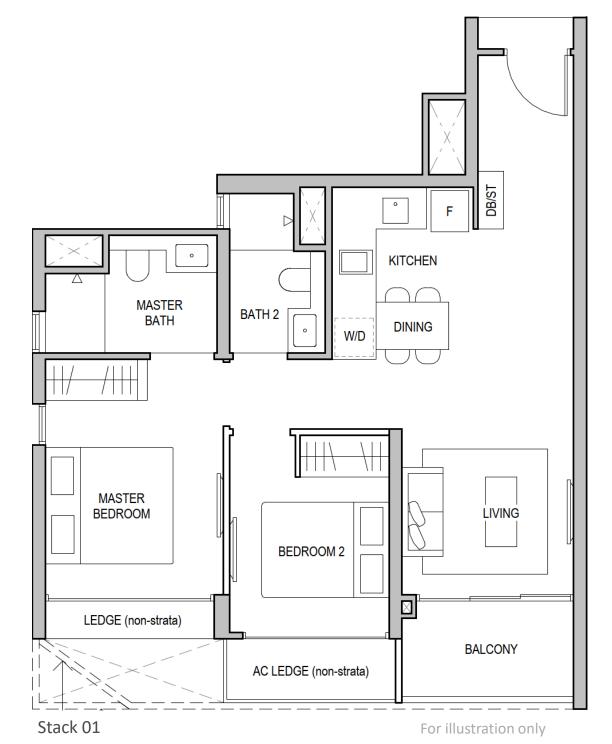


**BLOOMSBURY** 

#### 2 Bedroom Premium

#### **TYPE B3**

63 SQM/ 678 SQFT

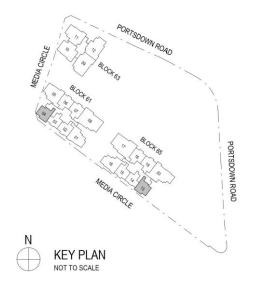




- 1. Wide & flexible Dining space
- 2. Removable wall between Bedrooms for better space planning / future growth
- 3. Natural Ventilated Bathrooms
- 4. All Bedrooms with full frontage
- King size bed for the master bedroom and aQueen size for the common bedroom

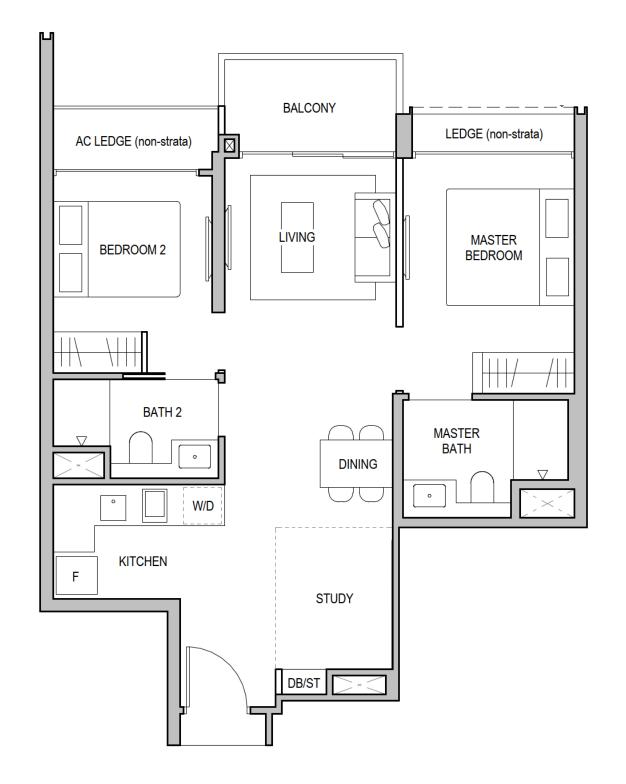
Bedroom	Shower
K x 1	x 2
Q x 1	





# 2 Bedroom Premium + Study TYPE B4 (SHOW UNIT)

64 SQM/ 689 SQFT

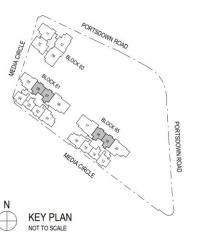




- Dining space provides diversity in planning with study serving as co-space for lifestyle Living
- 2. Flexible Study area for co-working, flexibility for ID concept
- 3. Removable wall between Living & Master Bedroom for better space planning / future growth
- 4. All Bedrooms with full frontage
- 5. Ensuite Bath for Bedroom 2
- 6. King size bed for the master bedroom and a Queen size for the common bedroom

Bedroom	Shower	Study
K x 1	x 2	X 1
Q x 1		





# 3 Bedroom + Study

#### TYPE C1

84 SQM/ 904 SQFT



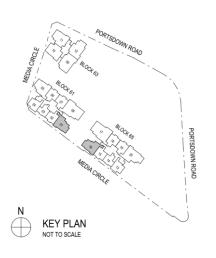
# KITCHEN AC LEDGE (non-strata) W/D **MASTER** BATH 2 BATH DINING STUDY MASTER LIVING **BEDROOM** BEDROOM 3 BEDROOM 2 RC LEDGE (non-strata) **BALCONY** RC LEDGE (non-strata)

- Removable walls between Living &
   Bedrooms for better space planning &
   future growth
- 2. Study nook for WFH or storage
- 3. All Bedrooms with full frontage
- 4. King size bed for the master bedroom and a Queen size for the common bedroom

For illustration only

Bedroom	Shower	Study
K x 1	x 2	x 1
Q x 2		



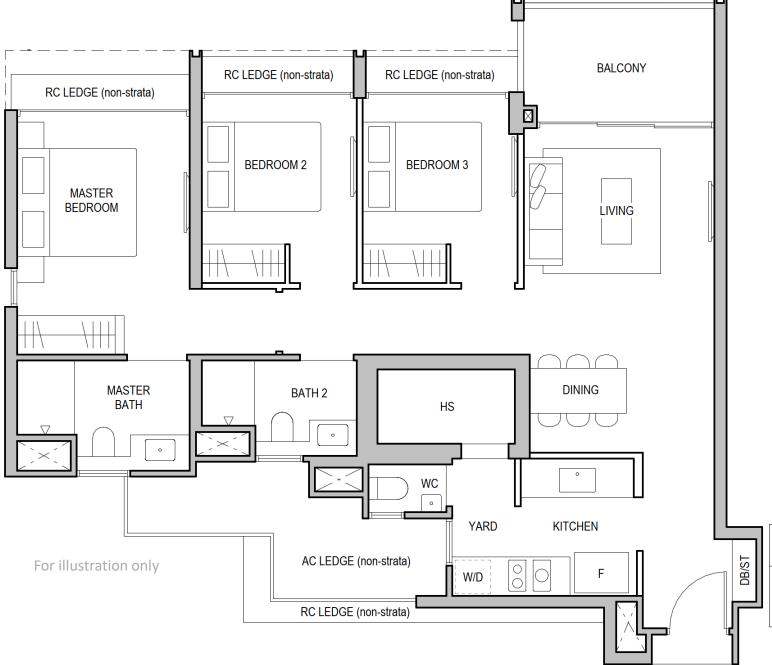


#### 3 Bedroom Premium

#### TYPE C2

91 SQM/ 980 SQFT

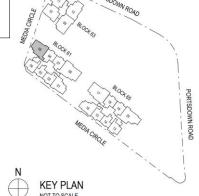




- Removable walls between Living and Bedrooms for better space planning & future growth
- 2. All Bedrooms with full frontage
- King size bed for the master bedroom and a Queen size for the common bedroom

Bedroom	Shower	Storage
K x 1 Q x 2	x 3	x 1



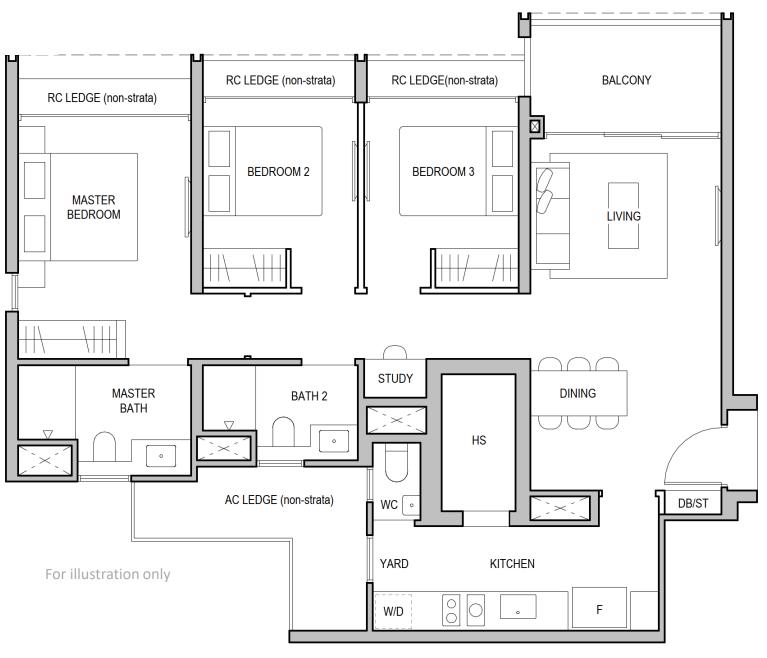


# 3 Bedroom Premium + Study

#### TYPE C3

91 SQM/ 980 SQFT

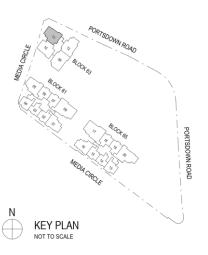




- Removable walls between Bedrooms for better space planning & future growth
- 2. Study nook for WFH or storage
- 3. All Bedrooms with full frontage
- King size bed for the master bedroom and a
   Queen size for the common bedroom

Bedroom	Shower	Storage
K x 1	x 3	x 1
Q x 2		



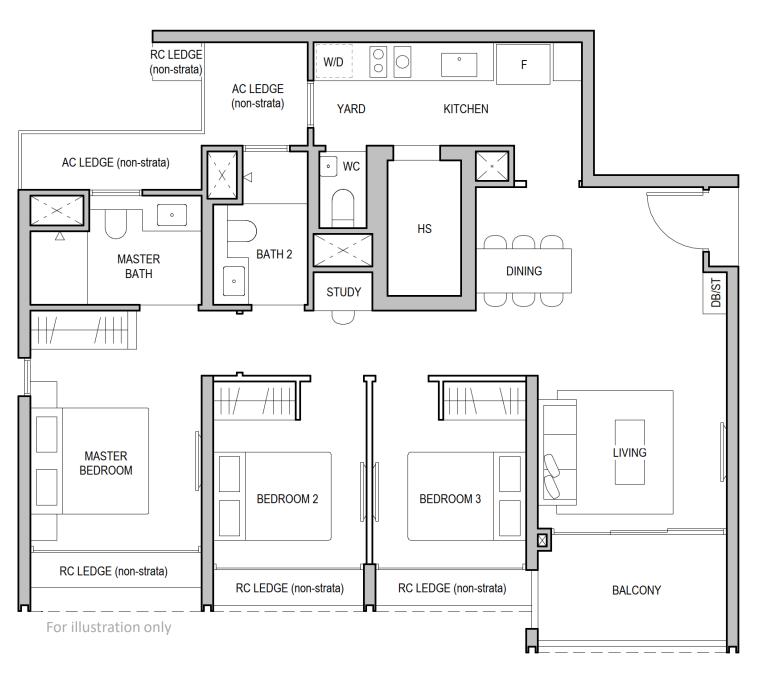


# 3 Bedroom Premium + Study

#### TYPE C4

92 SQM/ 990 SQFT

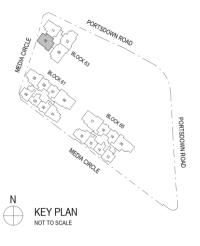




- 1. Wide & Flexible Dining space
- 2. Removable walls between Bedrooms for better space planning & future growth
- 3. Study nook for WFH or storage
- 4. All Bedrooms with full frontage
- 5. Master bedroom with additional window

Bedroom	Shower	Storage
K x 1	х 3	x 1
Q x 2		





#### 3 Bedroom Premium + Flexi

# BLOOMSBURY RESIDENCES

#### **TYPE C5 (SHOW UNIT)**

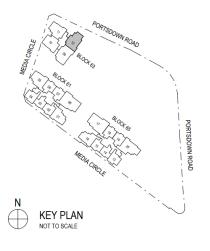
102 SQM/ 1098 SQFT



Bedroom	Shower	Storage	Flexi
K x 1	x 3	x 1	x 1
Q x 2			

- Wide & Flexible Dining space / dry kitchen for multi purposes use
- 2. Removable walls for better space planning& future growth
- Flexi space serving as co-working / cospace for lifestyle living, flexibility for ID concept
- 4. Spacious Master bedroom with additional window and wider wardrobe

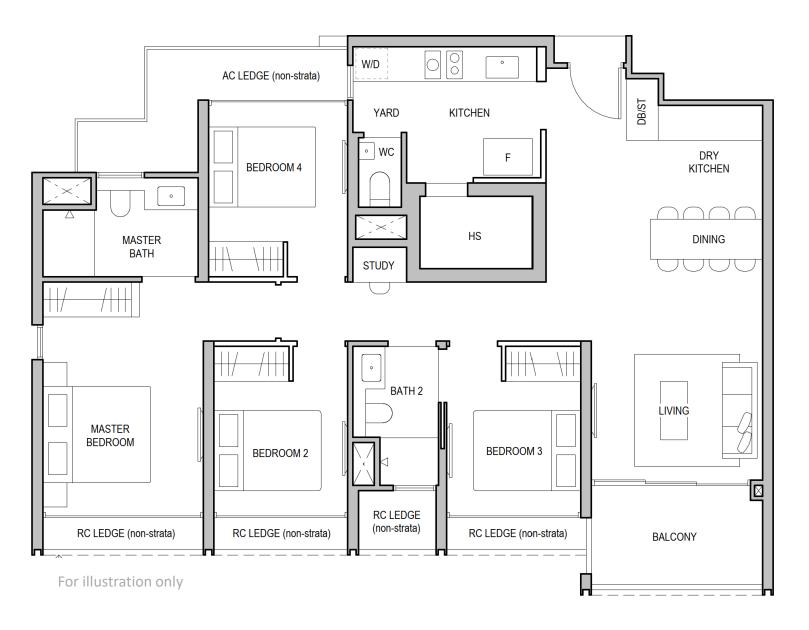




# 4 Bedroom Premium + Study

BLOOMSBURY RESIDENCES

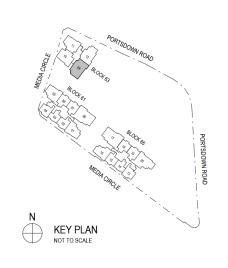
**TYPE D1**109 SQM/ 1173 SQFT



- Wide & Flexible Dining space / dry kitchen for multi purposes use
- Spacious Master Bedroom for flexible ID treatment and additional window
- 3. Ensuite Bath for Bedroom 3

Bedroom	Shower	Storage	Study
K x 1 Q x 3	х 3	x 1	x 1

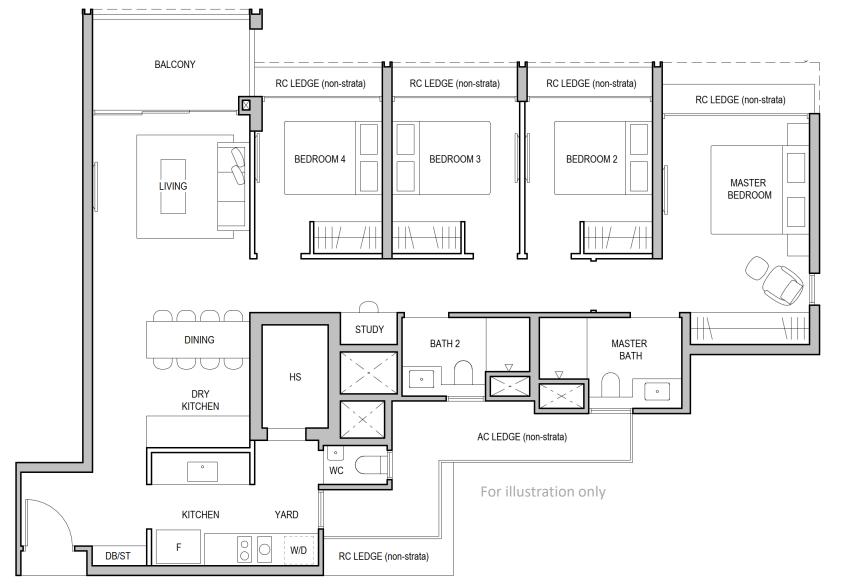




## 4 Bedroom Premium + Study

BLOOMSBURY RESIDENCES

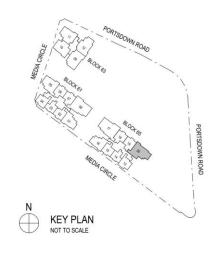
#### **TYPE D2** 112 SQM/ 1206 SQFT



- Removable walls between Living &
   Bedrooms for better space planning
   / future growth
- 2. Study nook for WFH or storage
- 3. All Bedrooms with full frontage
- 4. Spacious Master Bedroom for flexible ID treatment
- Master bedroom with additional window and wider wardrobe

Bedroom	Shower	Storage	Study
K x 1	x 3	X 1	X 1
Q x 3			



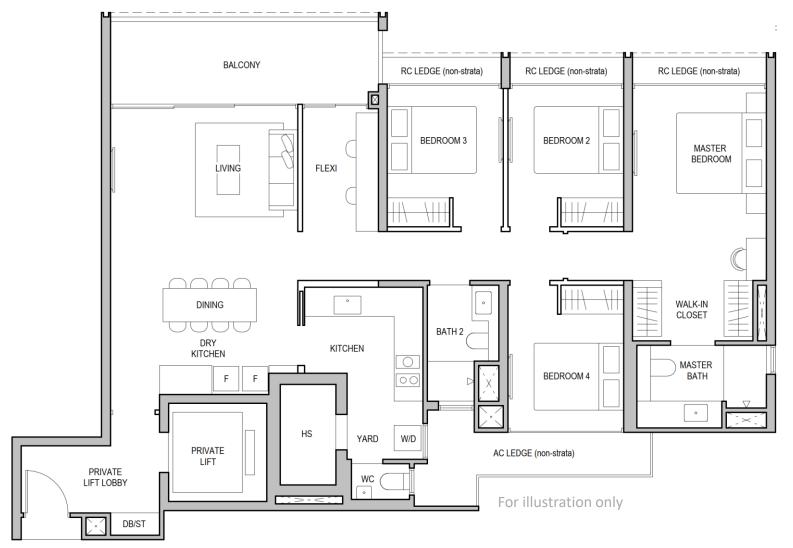


#### 4 Bedroom Suite + Flexi

# BLOOMSBURY RESIDENCES

#### **TYPE D3 (SHOW UNIT)**

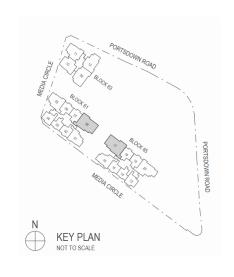
132 SQM/ 1421 SQFT



- 1. Private Lift with dedicated lobby
- Wide Living space with Large Balcony for extended Living
- 3. Removable walls for better space planning / future growth
- Flexi space serving as co-working / cospace for lifestyle living, flexibility for ID concept
- 5. Wet and Dry Kitchen concept
- 6. Master Bedroom with Walk-In Closet

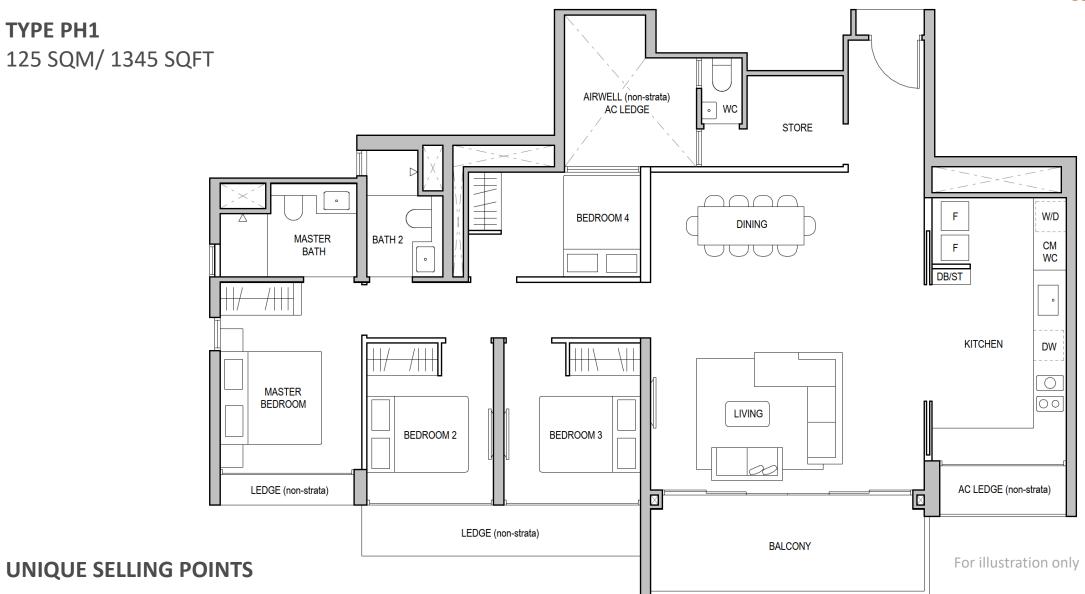
Bedroom	Shower	Storage	Flexi
K x 1	х 3	x 1	x 1
Q x 3			





## Penthouse (4 Bedroom)



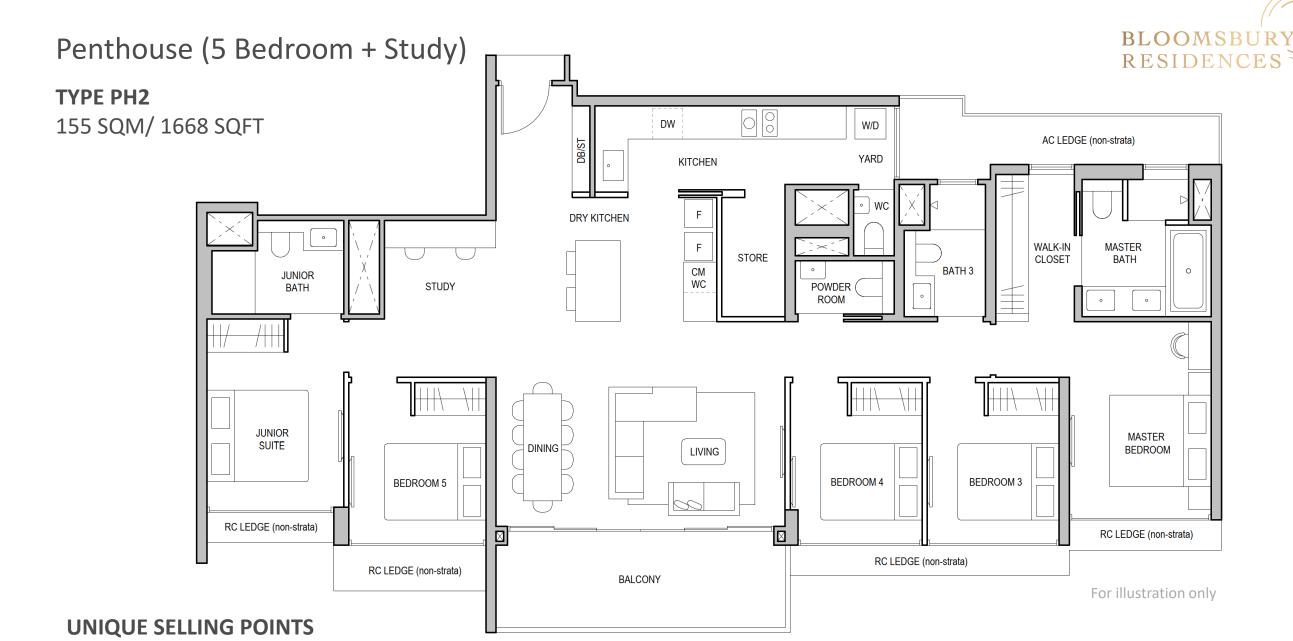


- 1. Super wide Living / Dining space, flexibility for ID concept
- 2. Super wide Balcony for extended Living
- 3. Gourmet Kitchen with wide opening to integrate with the Living & Dining spaces for luxurious lifestyle living
- 4. Store for multi-purpose use



Bedroom	Shower	Storage
K x 2	x 3	x 1
Q x 3		

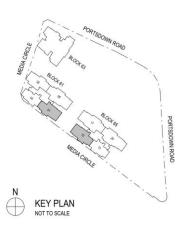




- 1. Super wide frontage for Living & Dining side by side, with wide Balcony for extended Living / Dining spaces
- 2. Island style Dry Kitchen provides diversity in planning with the Study area, flexibility for ID concept
- 3. Powder room for guest presents a luxurious lifestyle living
- 4. Master Bedroom with Walk-In Closet & Master Bathtub & double bowl sinks



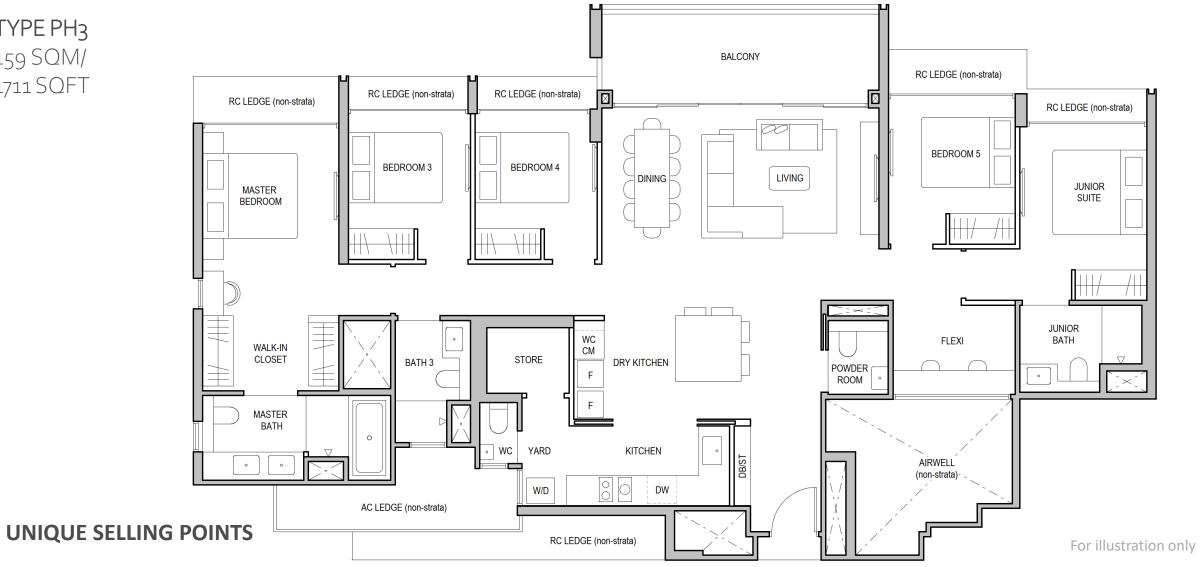
Bedroom	Shower	Storage	Study
K x 2	x 4	x 1	x 1
Q x 3			



## Penthouse (5 Bedroom + Flexi)



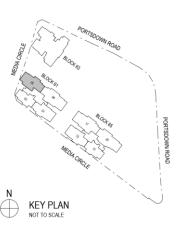
TYPE PH3 159 SQM/ 1711 SQFT



- 1. Super wide frontage for Living & Dining side by side, with a wide Balcony for extended Living / Dining spaces
- Island style Dry Kitchen concept that integrated well with a gourmet style kitchen
- Powder room for guest Flexi space serving as co-space for lifestyle living.
- Master Bedroom with Walk-In Closet & Master bathtub and double bowl sinks

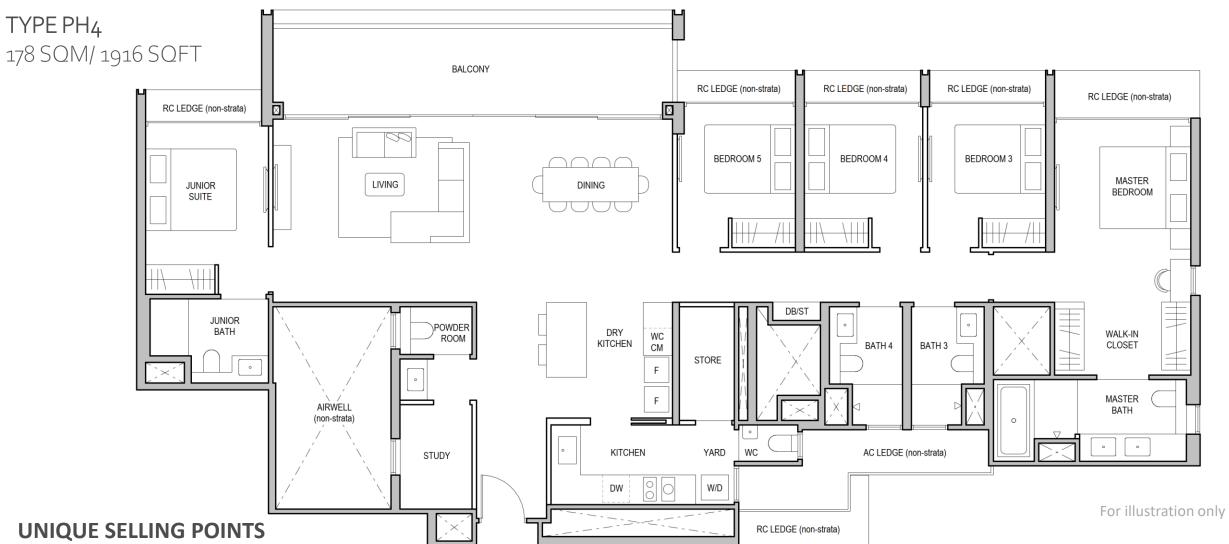


Bedroom	Shower	Storage	Flexi
K x 2	x 4	x 1	x 1
Q x 3			



# Penthouse (5 Bedroom + Study)

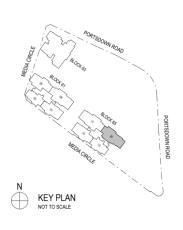




- 1. Super Luxurious Living & Dining side by side, with wide Balcony for extended Living / Dining spaces
- 2. Island Style Dry Kitchen, flexibility for ID concept
- 3. Study area with adjacent powder room ideal for co-working / small home office / flexible usage
- 4. Master Bedroom with Walk-In Closet & Master bathtub and double bowl sinks



Bedroom	Shower	Storage	Study
K x 2	x 5	x 1	x 1
Q x 3			



## Penthouse (6 Bedroom + Study)

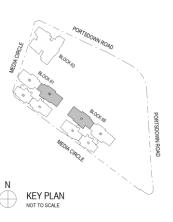




- 1. Private Lift with dedicated lobby
- 2. Super Luxurious Living & Dining side by side, with super wide Balcony for extended Living / Dining spaces
- 3. Wide Dry Kitchen with island counter, flexibility for ID concept
- 4. Study area for co-working, flexible usage
- 5. Super size Master Bedroom with walk-in wardrobe and master bathtub and double bowl sinks
- 6. Junior suite with Walk-In Closet & Ensuite Bath



Bedroom	Shower	Storage	Study	
K x 2	x 5	x 1	x 1	
Q x 4				



#### **GREEN FEATURE**





Poised to achieve

BCAs Green Mark Platinum
Super Low Energy (SLE)
Building Certification

with Cn & Mt Badges



#### **Energy-Efficient Design**

• Ceiling fan is added to Living of each unit to enhance the airflow performance for thermal comfort with natural ventilation.

#### <u>Intelligence</u>

• Parcel delivery management system with Robotic Parcel Delivery System that enhances the convenience and satisfaction of residents.

#### **Health & Well Being**

- Accessible Planted Sky Terrace for direct access to Nature at high level with views connectivity to adjacent Green Corridor
- Drinking water point at Gym, Tennis Court and Children's Playground.

#### **Whole Life Carbon**

 Adoption of sustainable building systems and Design for Manufacturing and Assembly (DFMA) construction with Advance Precast Concrete System

#### **Maintainability**

Innovation Solution for labour and maintenance saving features including Block Robot Cleaners and Pool Cleaners.

#### Resilience

 Provision of recycling facilities for E-waste & Packaging waste for circular approach to close the resource loops of recycling.



Exciting Innovations



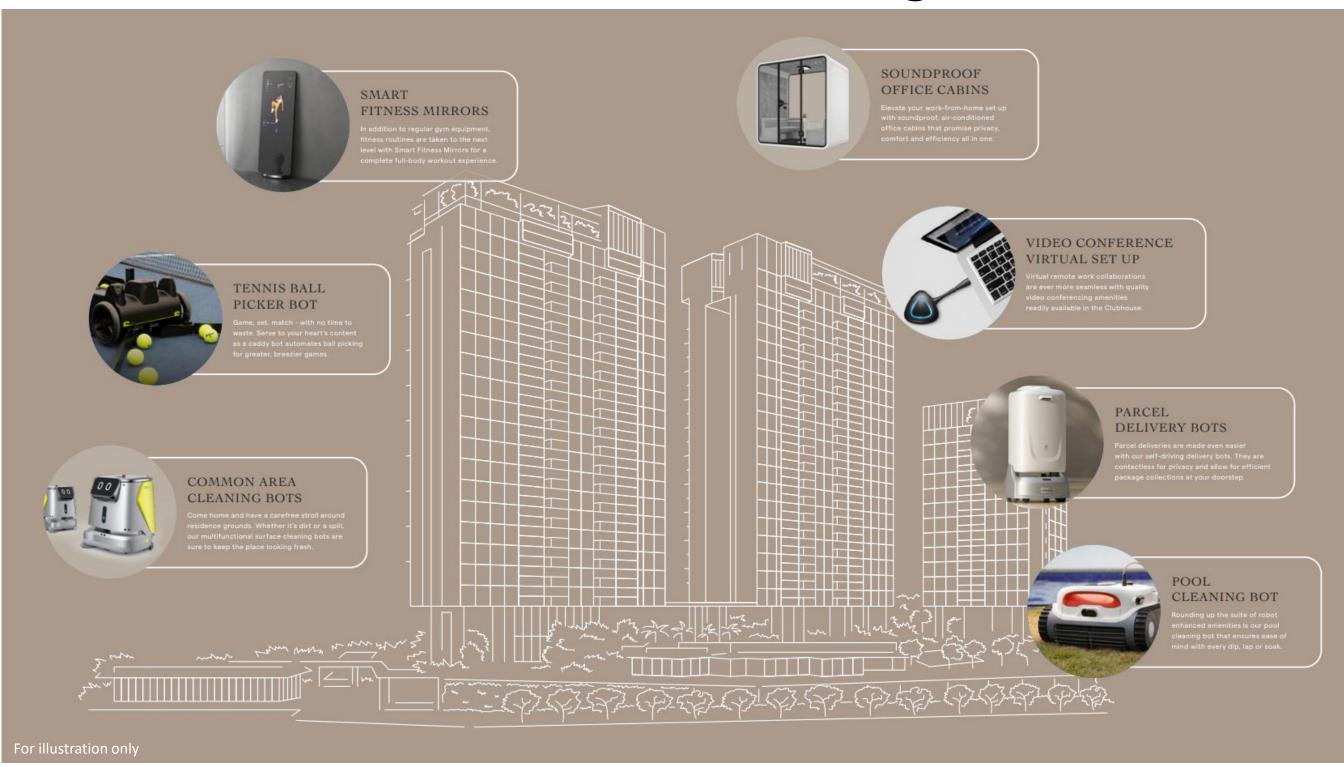




# First Smart Robotics and Innovations for residential new launch

A curation of forward-thinking amenities allow you to make the most out of every moment





Usage of the robot/innovations will be managed by the managing agent ("MA") and subject to such terms and conditions as may be imposed by the MA. The make/model/brand/design/technology of the robot/innovations are subject to change. The rental fee for the robot/innovations for the 1st year will be complimentary (where applicable). Commencement date to be managed by the MA, as and when more residents move into the development.





# COMMON AREA CLEANING BOTS

Come home and have a carefree stroll around residence grounds. Whether it's dirt or a spill, our multifunctional surface cleaning bots are sure to keep the place looking fresh.

For illustration only

# Free for 1 Year

Usage of the robot/innovations will be managed by the managing agent ("MA") and subject to such terms and conditions as may be imposed by the MA. The make/model/brand/design/technology of the robot/innovations are subject to change. The rental fee for the robot/innovations for the 1<sup>st</sup> year will be complimentary. Commencement date to be managed by the MA, as and when more residents move into the development.

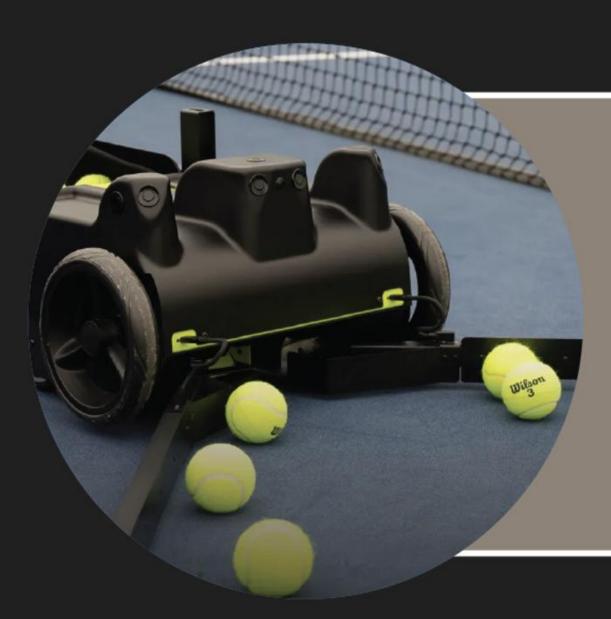




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# TENNIS BALL PICKER BOT

Game, set, match - with no time to waste. Serve to your heart's content as a caddy bot automates ball picking for greater, breezier games.

For illustration only





# POOL CLEANING BOT

Rounding up the suite of robot enhanced amenities is our pool cleaning bot that ensures ease of mind with every dip, lap or soak.

For illustration only









# SOUNDPROOF OFFICE CABINS

Elevate your work-from-home set up with soundproof, air-conditioned office cabins that promise privacy, comfort and efficiency all in one.



# VIDEO CONFERENCE VIRTUAL SET UP

Virtual remote work collaborations are ever more seamless with quality video conferencing amenities readily available in the Clubhouse.

For illustration only



# Smart Home for each unit







1 Smart digital lockset (to each unit entrance door from common lift lobby)

Smart air-conditioner
(with functions of on/off, temperature and fan speed control via mobile app)

**Smart Home Gateway** 



# THANK YOU